



Diego Hernán Bekerman

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Participación en Organizaciones:

Endeavor Argentina

Mentor
jun. de 2016 – actualidad

IDEA Argentina

Member of the Board of Directors
mar. de 2016 – actualidad

Amcham Argentina

Member of the Board of Directors
jul. de 2015 – actualidad

Experiencia Laboral

Microsoft de Argentina S.A.

Director General & Chief Digital Transformation
jul. de 2017 – actualidad

Director General (Argentina & Uruguay)
nov. de 2015 – jun. de 2017

Director, Marketing & Operaciones
jul. de 2013 – nov. de 2015

Microsoft LATAM

Director, Partners Strategy & Programs
jul. de 2011 – jul. de 2013

Microsoft South Cone

Director de Venta a Empresas, Soluciones & Socios de Negocio
jul. de 2008 – jul. de 2011

Sales & Channel Manager



jul. de 2005 – jun. de 2008

Sales & Channel Manager South Cone
jul. de 2005 – nov. de 2007

Business Manager for the Regional Director
2003 – 2005

Partner Account Manager
2001 – 2003

Grupo ASSA

Pre-Sales Manager
1999 – 2001

Pre-Sales ERP, BI, CRM
ene. de 1998 – dic. de 1999

Consultor ERP en Industrias
dic. de 1995 – dic. de 1997

Educación

Northwestern University – Kellogg School of Management

Microsoft's Marketing Program
2014

IAE Business School

Programa de Marketing para Microsoft
2006

Northwestern University – Kellogg School of Management

Programa Ejecutivo para Microsoft, Management
2002

Universidad de Buenos Aires

Licenciatura en Administración de Empresas
1993 - 1998

ORT Argentina

Perito Mercantil
1988 - 1992
